

In September 2008 the Board of CEDA acknowledged that – after continuous growth and development during its 30-year existence – CEDA was at a point where it would benefit from a close look at where the Association was at that point and where it wants to be in five years. *CEDA Strategy 2009* presented here captures the essence of the ambitions, insights and lessons learned. The document sets out CEDA's mission, vision, strengths, core values and strategic objectives – and was adopted by the Board in April 2009.

Mission

CEDA's mission is to be an independent, easy-to-access, leading platform for corporations, professionals and stakeholders involved in any kind of activity related to dredging and marine construction. Through CEDA's programmes, products and services to members, it advances professional development and corporate and personal success. It fosters technological innovation and advancement of best practice.

Core Values

- CEDA is independent and represents the common interest of all fields related to dredging and marine construction. It does not engage in lobbying to promote the interest of any particular industry sector or organization
- CEDA is inclusive with members from many different fields who represent a wide range of disciplines and all aspects of the complex product supply chain
- CEDA's views and positions – as well as its products and services – are based on input from all professional groups within its membership.

Strength

CEDA is the only independent international association in its region whose sole interests are dredging and marine construction and which provides a platform for all engaged in these fields.

Vision

CEDA's vision is to be essential to corporations, professionals and stakeholders in the fields of dredging and marine construction and to be universally recognized for its professional expertise and balanced views.

Achieving the organisation's vision means:

- CEDA is the number one source of state-of-the-art expertise and information and professional contacts in its region
- CEDA represents the views of members in international forums and to the public at large
- Relevant international bodies and governments seek CEDA's input as an impartial source of technical and scientific information
- Companies and organisations recognise and value CEDA and strongly support their employees' active participation in the Association
- CEDA members have successful and rewarding careers and contribute to achieve the business goals of their employers
- CEDA members find value in active engagement and involvement in the Association
- Working with nature, CEDA contributes to global sustainable development.

Objectives

The following key objectives will be pursued – CEDA will:

- Provide a meeting place – physical and virtual – for members to share knowledge, information and experience, to network and to socialize
- Proactively engage in relevant policy-making at international and national levels by providing impartial and expert advice
- Provide opportunities for corporate members to present themselves to the CEDA community and others
- Enable easy and quick access to up-to-date knowledge and information
- Broaden the membership by extending geographical coverage in its region, professional range and by engaging young professionals and students
- Be visible and accessible
- Be financially sound
- Stay strategically focused

Understanding dredging