

## Invitation

Venue: Tianjin Binhai International Convention & Exhibition Center

Exhibition Date: May 23- 25, 2014

Organizers: Ocean Branch of China High-Tech Industrialization Association

National Ocean Development and Island Administration Center

Tianjin Transportation And Port Authority

Sponsors: China Association for Engineering Construction Standardization  
Committee of Waterborne Transportation,

Tianjin Research Institute of Water Transport Engineering, Ministry of  
Transport

Technology Development and Industrialization Committee, Chinese  
Society of Oceanography

CCCC Tianjin Dredging Co., Ltd.

TIANJIN INSTITUTE OF NAVIGATION

TIANJIN SHIPPING ASSOCIATION

Tianjin Port (Group) Co., Ltd.

Organizer: Shanghai Kunhui Exhibition Planning Co., Ltd.

### Objective:

With the development of economic globalization, the international trade has seen rapid growth, and the number of large vessels has kept increasing. In order to improve navigation capabilities and enable berthing of large container ships and tankers, the world's major ports are broadening and deepening their harbor basins and seaways, which will surely increase infrastructure dredging and maintenance dredging volume. The development of the world economy has driven the construction of various seafront industrial parks, artificial islands and tourist resorts; meanwhile, sea reclamation and coastal protection projects are also increasing. The development of the Chinese dredging industry is based on the rapid development of China's economy, increasing seaway maintenance, port construction, sea reclamation and other dredging projects have stimulated a large demand for dredging equipment, and the sustained and healthy development of China's economy will bring more business opportunities for dredging companies in China. Therefore, in cooperation with a number of industry associations, we will hold "DRED2014 Tianjin International Dredging Equipment and Engineering Technology Exhibition" at Tianjin Binhai International Convention & Exhibition Center, and we look forward to your participation or visit!

### Schedule:

Registration and booth erection: May 21-22, 2014

Exhibition time: May 23-25, 2014

### Scope of visitors:

The experts and representatives from the relevant national, provincial and municipal scientific research units (in connection with transportation, water conservancy, environmental protection, national defense construction and shipbuilding), universities, research institutes, consulting

agencies and public institutions and those engaged in waterway and coastal dredging, flood control, deep sea excavation, offshore wind energy, oil and gas industry and other manufacturing industries will be invited for negotiation.

 **Exhibition scope:**

- Dredging governance and construction technology dredging equipment
- dredger design and manufacturing main and auxiliary engines
- Deep-sea underwater engineering technology and equipment automation systems
- surveying and positioning technology and equipment dredging reclamation technology
- Supporting equipment and technology for ships lifting equipment and removal systems
- hydraulically-driven equipment Delivery construction technology
- floating materials measuring instruments and navigation and communication systems
- Dredging pumps and mud tubes control systems and electrical equipment for dredgers
- Special materials for dredgers dredging vessel condition monitoring systems
- Geosynthetics shoreline conservation and reinforcement technology
- environmental protection equipment and facilities Lifting and hoisting equipment
- safety rescue and protection equipment gear boxes and transmissions
- Equipment for dredging and marine contractors environmental dredging technology
- mud treatment equipment Dredging equipment (reamers, crab bucket, drag heads, scraper buckets, winches, hangers, overflow tubes, wearing parts, underwater motors) and so on.

 **Rules and regulations for exhibition:**

- Booth fee and arrangement: Standard booth and raw space are provided for the exhibition, which can be selected by exhibitors according to their needs.
- Standard booth fee: (Note: 10% additional fee will be charged for the standard booths with two sides open)

	Domestic Company	Companies jointly or solely funded by a foreign country, Hong Kong, Macao or Taiwan in Mainland China	Foreign Company
Standard booth (3m*3m)	RMB 8,800/9m <sup>2</sup> / exhibition period	RMB 11,800/9m <sup>2</sup> / exhibition period	USD 3,000/9m <sup>2</sup> / exhibition period
Raw space (min. 36 m <sup>2</sup> )	RMB 900/m <sup>2</sup> / exhibition period	RMB 1,200/m <sup>2</sup> / exhibition period	USD 300/m <sup>2</sup> / exhibition period

- Configuration of standard booth: Exhibition space, wallboards (2.5m high), fascia board, 9m<sup>2</sup> carpet, one negotiation table, two chairs, one 10A/220V single-phase socket and two spotlights;
- Configuration of raw space: No exhibition shelves or other facilities will be provided, so exhibitors may arrange special decoration by themselves or entrust an installation company recommended by the exhibition organizer to carry out decoration.

 **New technology launch conferences, new product promotion conferences and seminars:**

- The organizer plans to carry out a series of new product and technology launch conferences, new product promotion conferences and product seminars during the exhibition. The exhibitors enjoy the sponsorship priority for seminars. The relevant companies can determine the content of their reports and provide relevant documents, and each sponsoring company can determine the number of audience to be invited.

■ The fee is RMB 9,000 per session, and the duration per session is 45 minutes (including various supporting facilities, promotional costs, etc.)

### ➤ **Advertisement in exhibition publication:**

To coordinate with the exhibitors' publicity during the exhibition, enable customers to know about exhibitors and establish contact between customers and exhibitors after the exhibition, the organizing committee will prepare the exhibition publication elaborately! In addition to the professionals visiting the exhibition, it will also be distributed to the industry authorities, agents, vendors, user units, research institutes, associations (academies) and other units, and the exhibitors can put an advertisement in the exhibition publication or carry out site advertising according to their actual conditions. An exhibitor may provide its company profile (limited to 300 Chinese characters), which will be published in the exhibition publication for free.

Position	Price	Name	Price
Front cover	¥20,000	Color full page	¥6,000
Back cover	¥18,000	Black & white full page	¥3,000
Inside first page	¥16,000	Company profile	¥2,000
Inside front cover	¥16,000	Visitor ticket (10,000 pcs)	¥10,000
Inside back cover	¥12,000	Visitor badge (unit: 10,000 pcs)	¥30,000
Inflated arch (day)	¥10,000	Banner (pc)	¥8,000

### ➤ **Participation procedures:**

1. An enterprise, which has the intention to participate in the exhibition, shall fill in the application form and seal it, and then send it to the organizing committee by fax or post.
2. Upon the organizing committee's receipt and confirmation of the application form, the exhibitor shall remit 50% or 100% of the participation fee to the organizing committee's account within 5 working days, and send the remittance voucher to the organizing committee by fax for verification, otherwise, no booth will be reserved.
3. Booth arrangement principle: "Booths will be arranged in the sequence of application and payment".
4. The advertisements in exhibition publication will be arranged in the sequence of payment of advertising fee, and the compilation deadline is May 10, 2014.
5. The organizing committee will sent the "Exhibitors' Manual" and "Admission Notice" to exhibitors on 15 May, 2014.



**Organizing Committee Office:**

**Shanghai Kunhui Exhibition Planning Co., Ltd.**

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<http://www.cpo-e-tjexpo.com/endchina/index.asp>